

May 2015 - April 2016
ANNUAL REPORT

President’s Message

Dear Friends, Supporters and Donors,

When our momentum continues to push us forward at an unbelievable rate, sometimes it’s hard to take the time to look backward and reflect on where you’ve been. But much was accomplished this past fiscal year, so we should take time to celebrate those achievements. I’m honored to present this retrospective on 2015-2016 and review the ways Cheyenne Mountain Zoo has raised the bar in terms of exceptional animal care, unprecedented guest experiences and in situ animal conservation.

Our fiscal year started out a little slow, due to a number of days with monsoon-like rain in May. Despite a slow start, we had strong attendance for the rest of the year, partially fueled by the opening of our brand-new Australia Walkabout. We finished the year with the largest number of Zoo guests in our history. This year’s attendance numbers afforded us the opportunity to make exhibit improvements, build a new tapir exhibit, open a new goat playground, hire additional personnel and make a larger-than-planned self-pledge to our next capital campaign, “Making Waves,” which will provide new, state-of-the-art habitats for our hippos and penguins.

We are working toward our fundraising goal of \$10.4 million for Making Waves; currently, we’ve raised over \$7.5 million in pledges for the project. We are planning on breaking ground on this amazing new exhibit space in the fall of 2016. I’m very excited about the exhibit design and feel the space will help us continue to grow our admissions and membership revenue, provide guests with unprecedented views of our aquatic species and continue to position the Zoo as one of the best zoos in the United States.

Our commitment to improving the lives of our animals’ wild counterparts is unwavering. The success of the Zoo this past fiscal year meant even greater contributions to field conservation projects around the globe. Through Quarters for Conservation, each of our guests contributed 25¢ of their admission to field conservation in the months of May through March, and in April, we increased the amount of each contribution to 75¢ per guest. Many animals in the wild are at a critical juncture and are facing extinction. We need to do more to help them, and we are able to meet some of those needs with the help of our guests and members. For a second year in a row, our members also contributed an additional \$100,000 for conservation.

This year, many of our staff members also traveled around the world for in situ and hands-on field conservation work. They helped save giraffe, vultures and penguins in Africa, amphibians in Panama and orangutans in Malaysia. Because on-the-ground conservation efforts are vital to our mission of saving wild animals and wild places, we are planning for more in-country field conservation work for the coming year.

I’m always amazed at the amount of work we are able to accomplish from year to year, and I’m excited to see what else we are able to do in 2016 and 2017. But we cannot do it alone.

As a Zoo that does not receive any tax revenue, we rely on each and every one of you to help us, whether it’s through simply visiting, or becoming a member or making a generous donation. We cannot thank you enough for your active and unwavering support of Cheyenne Mountain Zoo.


Warmly,

Bob Chastain, *President & CEO*



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Who We Are

OUR MISSION A leader in conservation, captive breeding and animal care, Cheyenne Mountain Zoo connects people with wildlife and wild places through experiences that inspire action.

OUR VISION **Every Kid. Every Time. Goosebumps!**
Every kid, of any age, will have an experience for a lifetime with every visit.

OUR LEADERS With only a mission and vision to guide them, these are the people who volunteer their time to make sure the greatness of Cheyenne Mountain Zoo continues.

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Reaching BIG Milestones!

RECORD-BREAKING VISITS

For the past seven years, Cheyenne Mountain Zoo has experienced growth, but hovered in the 500,000 to 600,000 annual attendance range. We had yet to hit that elusive 700,000 mark. That trend was broken in our 2015–2016 fiscal year when we broke through that milestone, welcoming 750,659 guests and celebrating three years in a row of record numbers! We continue to see wonderful support from our local residents, but have also enjoyed additional exposure to guests from further away. Nearly 55% of guests were local residents from the Pikes Peak region and nearly 20% visited from elsewhere in the country or world. We made a conscious decision to try to draw additional guests from the Denver-metro area, and that number increased to 16% of visitors this year.

Many guests loved visiting the Zoo so much that they became Zoo members. For the first time ever, our member families contributed \$2.07 million in membership revenue, an increase of \$116,997 or 5.97%, from the previous year. The average number of member households throughout the year was 15,757 – giving us a great membership support base.

DEDICATED VOLUNTEERS

No matter the number of guests and members visiting the Zoo, we've always had amazing volunteers and docent support to help us further our mission. This year, individual adult volunteers donated 12,119 hours and 2,077 hours were donated by volunteer groups. Plus, a total of 129 docents completed 15,625 hours of service this year giving tours, providing interpretive education and assisting with ZOOMobile outreach programs. The number of hours our Zoo's volunteers and docents donated is equivalent to more than 14 full-time Zoo staff members! A special thank you to this passionate group's dedication to Cheyenne Mountain Zoo and our mission!

SPECIALTY AUDIENCES

In addition to regular day-time admission, many guests visited the Zoo during special events. Zoo events assist in providing funding for the care of our animals, while reaching a wider demographic of Zoo guests. Moonlight on the Mountain, Run to the Shrine, Military Appreciation Week and Electric Safari all saw increases in attendance numbers. Plus, the Zoo's annual e-waste recycling event prevented 14,595 pounds of electronics from going to a landfill.

Of the 230 zoos accredited by the Association of Zoos and Aquariums, Cheyenne Mountain Zoo is one of only ten that does not receive any tax support. Without a tax support base, we truly rely on the support and generosity of our community. We are able to fulfill our mission through donations, membership dues, admissions and grants for funding. Thank you for supporting Cheyenne Mountain Zoo and making us one of the best zoos in the world.

Moderately Priced Improvements

Cheyenne Mountain Zoo has a tradition of consistently providing our guests with something new to see each year, which keeps their visits exciting.

A NEW GOAT ACTIVITY YARD!

On the heels of a significant renovation and grand opening of our Australia Walkabout exhibit at the end of our 2014-2015 fiscal year, it was time for a less-costly, but still exciting, project to finish the 2015-2016 fiscal year. Just in time for summer, we opened a new playground for our visiting goats (and guests!) to enjoy.

The new exhibit is located south of The Loft. It was designed and built by our animal, maintenance and horticulture staffs; the first phase was complete in only three weeks. The initial play area included a goat teeter totter, balance beam, tire structure, playhouse and a ramp that allows the goats to get on top of the roof of their barn. Goats are extremely agile and built for climbing and jumping. Their new yard really helps to demonstrate their natural behaviors to our guests.

The second phase of the playground included adding additional ramps and platforms to the space, giving the goats even more opportunities to bounce around.

The best part of the goat activity yard is that guests get to go in with them, so they can meet our goats face to face. The goats seem to really love having guests interact with them. Similar to a dog, you'll see the goats wag their little tails when they're getting scratches from guests. Our guests have given us great feedback about the new space, too.

Though the goat yard was not a million-dollar Zoo improvement, it demonstrates the Zoo's desire to provide our guests with consistent, moderately-priced improvements, which in turn fuels growing admissions, memberships and on-site spending by guests. It also allowed us to make a moderately-priced upgrade to the Zoo as we turn our focus to raising funds for our Making Waves capital campaign.





New Zoo Family Members

JOIN US IN WELCOMING OUR NEW ANIMALS!

In addition to seeing our new and improved exhibits, guests also enjoy meeting new animal ambassadors! During the 2015-2016 year, we welcomed several new animals to the mountainside. We celebrated a few animal babies, but many of our additions were transfers from other Association of Zoos and Aquariums (AZA) institutions for future Species Survival Plan (SSP) breeding recommendations. The SSP programs are necessary to ensure genetic diversity in zoo populations.

NORTH AMERICAN PORCUPINE

A **North American porcupine**, Rox, was born on May 22, 2015. This was the third offspring for parents Nale and Elan. Rox was born weighing a little over a pound and with a full set of quills. Porcupettes are precocial babies, meaning they are mini versions of adults. Their eyes are open at birth, and they have teeth, fur and a full set of quills. The quills are soft when they are first born, but they harden within 30 minutes. Precocial babies could, if they had to, feed themselves almost immediately after birth. At just a few weeks old, Rox was chewing on elm twigs.

AFRICAN LION CUBS

Three **African lion cubs**, Aslan, Boma and Elsa, were born on June 25, 2015 to first-time mother, Lomela, and father, Abuto. These cubs were truly miracle babies because there was evidence that pointed to the possibility that Lomela wouldn't be able to conceive. To ensure that zoos only have controlled and recommended breeding, the AZA recommends rice-sized birth-control implants for carnivores. The implants are designed to remain in place indefinitely, while only providing contraception for one year. However, recent studies are showing that the implants have longer-lasting contraceptive impacts. After having received birth control implants, many zoos are finding that their female cats are unable to get pregnant. Our Zoo was the first to remove the implants after discovering their longer-lasting effects. In doing so, we were the first Zoo to successfully have lion cubs after the mother had more than two deslorelin treatments.

Our Facebook fans and Zoo members helped to name our miracle cubs through a naming contest after

they were 30 days old. The male with the darkest fur was named "Boma." His name is a reminder of one of the ways African lions can be protected in the wild. Bomas are fences made of thorn bushes that can protect livestock in Africa. When the livestock is protected, ranchers don't feel the need to kill wild lions, thus protecting wild lion populations from retaliatory hunting. The female, whose fur color falls between that of the two boys, is "Elsa." This name is a tribute to Elson, her grandfather. Lastly, the male with the lightest fur is "Aslan." Aslan is the main character from *The Chronicles of Narnia: The Lion, the Witch and the Wardrobe*. The character is a strong lion with a strong name.

AMUR LEOPARD

A two-year-old **Amur leopard**, Anya, arrived from Jacksonville Zoo in Florida, another Association of Zoos and Aquariums (AZA) institution, on August 13, 2015. She was very shy when she first arrived at the Zoo, but quickly warmed up to her keepers. Now that Anya is comfortable, keepers describe her as a cat with a big appetite and a love for training for "treat meat," like chicken and trout. You can tell Anya apart from Sakhar, our other female Amur leopard, by looking at her back right foot - Anya has a toe that's entirely white. Because Amur leopards are solitary in the wild, you will never see our two females in the exhibit at the same time. The Zoo's hope is to eventually receive a male Amur leopard that will have an SSP breeding recommendation with Anya.

Continued on page 12

AFRICAN ELEPHANTS

Two mature female **African elephants** arrived from Lee Richardson Zoo, in Garden City, Kansas, on October 18, 2015. The two elephants, Missy, 47, and LouLou, 33, continue to settle into their new home, meet new elephant friends and learn about all of the interactive features of the Wilgruen Elephant Center. Female elephants are highly social animals that live in groups called herds. Missy and LouLou moved to Cheyenne Mountain Zoo to have enhanced social opportunities. Missy is the fifth oldest elephant in an AZA facility. Not only will we care for her as she ages and keep her comfortable through her final geriatric years, but everyone felt it was in the best interest of both elephants to integrate them into a new herd while they both appear to be in good health. Missy and LouLou have been together for 30 years, and no one wanted either of them to be alone when one of them passes due to advanced age. LouLou and Missy are currently being integrated into a social group with the two elephants that have lived at the Zoo the longest, Lucky, 37, and Kimba, 38.

AMUR TIGER

An eight-year-old male **Amur tiger**, Ivan, arrived on the mountainside on December 2, 2015 from Sedgwick County Zoo, an AZA institution in Kansas. Ivan is very active and loves enrichment. His favorite items are cardboard boxes, phone books with meat hidden in the pages and an animal-safe mirror called a Looky Loo. Ivan even affectionately vocalizes to his reflection and rubs his face on the mirror, a behavior keepers haven't seen in any of the other big cats. Keepers report he's also a very "talkative" tiger. The AZA's breeding plans often involve the shifting of animals from zoo to zoo to ensure the best possible genetic and companion compatibility. So, as CMZ welcomed Ivan, we also had to say our goodbyes to Grom. Grom has a new breeding recommendation with two females at Philadelphia Zoo.

MEXICAN GRAY WOLF

A female 12-year-old **Mexican gray wolf** arrived at Wolf Woods on February 9, 2016. She arrived on a donated flight from an organization called LightHawk, just in time for the once-a-year Mexican gray wolf breeding season. She was paired with our male wolf, Leopold, in a last-chance effort to continue the

valuable genetic line carried by these two wolves. In commemoration of the importance of this donated flight, she was named LightHawk. According to the SSP, both Leopold and LightHawk have under-represented genes in the remaining wolf population. Cheyenne Mountain Zoo has been a participant in the Mexican Gray Wolf Recovery Program since 1994.

Even if pups are not in their future, it is important for them to be each others' companions, like they would be in the wild.

AFRICAN PENGUINS

Two female **African penguins**, Bella, 2, and Bonnie, 2, arrived on February, 25, 2016 from Denver Zoo. Both penguins currently reside in the Aquatics building where they've integrated with our penguin colony. Their move was designed to create pairings with two unpaired males, Colorado and Sprocket. Penguins typically form monogamous pairs within their colonies.

WESTERN LOWLAND GORILLA

A 25-year-old male **western lowland gorilla**, Goma, arrived on May 9, 2016. The silverback traveled from his previous home at Santa Barbara Zoo with two CMZ staff members and one of his previous keepers from Santa Barbara. Currently, Goma is acclimating to his new home, before he will be introduced to his new troop. Silverbacks serve an important role in gorilla troops as they are there to protect the troop and help care for and raise young.

BREEDING RECOMMENDATIONS

Our 2016-2017 AZA breeding recommendations include several threatened and endangered species, including Goeldi's monkey, Hoffman's two-toed sloth, Mexican gray wolves, reticulated giraffe and South African penguins. We hope to successfully breed several of these important species in the coming year.



Quarters for Conservation

CHANGING THE LIVES OF WILD ANIMALS WITH POCKET CHANGE

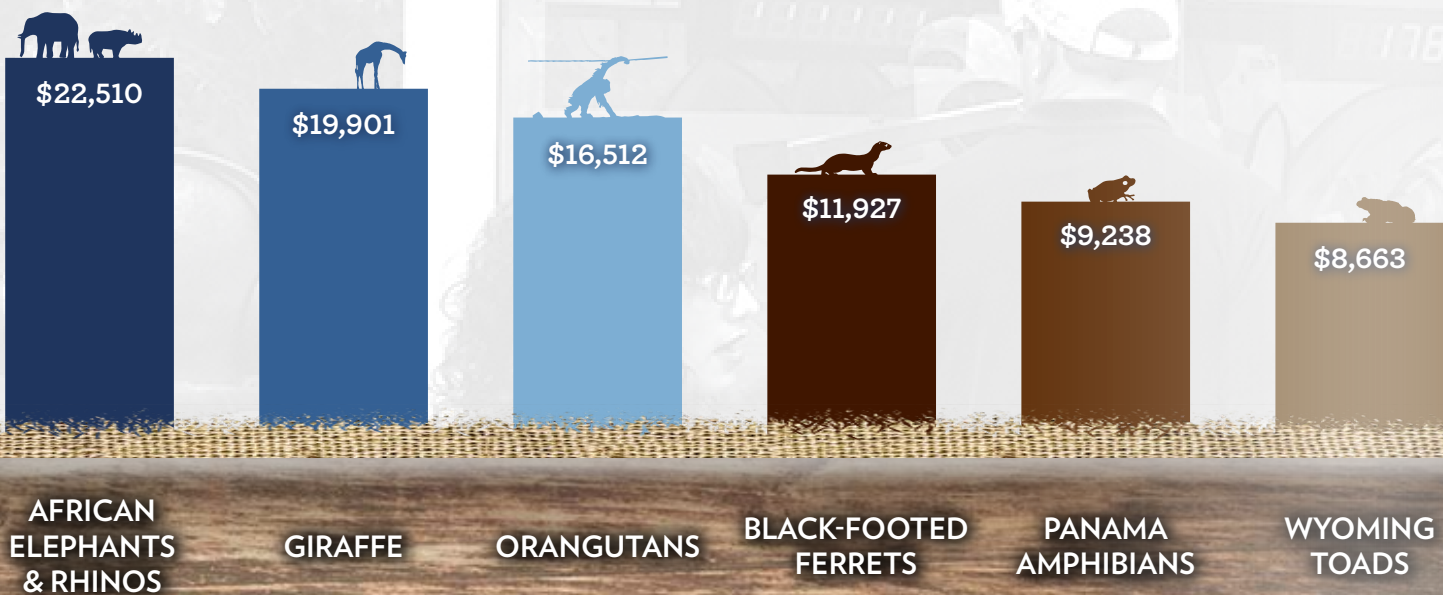
Inspired by Zoo Boise’s conservation initiatives, Cheyenne Mountain Zoo took the idea of Quarters for Conservation (Q4C) and ran with it. On May 1, 2008 we launched our Q4C program, and this year, just seven years after its inception, Cheyenne Mountain Zoo has raised just over \$1 million for wildlife conservation programs around the world! Not only have we been able to raise \$1 million to help imperiled species and protect their habitats, but we are leading the charge in encouraging other Zoos and conservation institutions to launch their own “Quarters”-style programs.

Q4C DISTRIBUTED FUNDS

Q4C empowers every Zoo guest who walks through our gate to change the world, a few quarters and votes at a time. This year, each guest gave 25¢ as part of their Zoo admission fee and received a token to vote for their favorite project, which helped us determine how the money would be allocated. The Q4C campaign raised a grand total of \$165,880 during the 2015-2016 fiscal year. Starting in April 2016 and going forward, guests will help us make an even larger impact on saving wild animals and wild places, with 75¢ of every admission going directly to field conservation.

Half of the amount collected via Q4C is distributed to projects that are championed by Zoo staff, while the remaining 50% supports ongoing flagship conservation programs at the Zoo, including palm oil crisis awareness, Panamanian amphibian crisis assistance and breeding programs for black-footed ferrets and Wyoming toads.

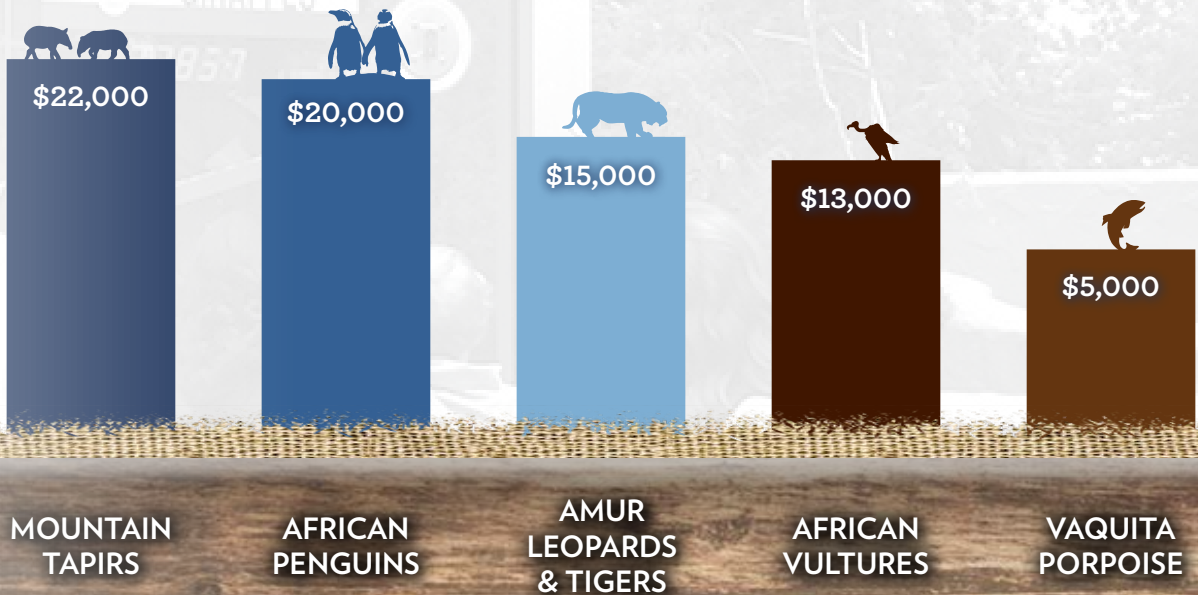
Guest vote results for 2015-2016 Q4C



MEMBERSHIP DUES

Additionally, this was the second year that \$100,000 of Zoo membership dues was also donated to our field conservation efforts. Throughout the year, members voted with their Q4C tokens on how to distribute \$25,000 of those funds. In April 2016, they once again were given voting power to distribute the remaining \$75,000.

Online member vote results for 2015-2016 Q4C





Field Conservation

TRAVELING THE WORLD FOR FIELD CONSERVATION

The stories below outline Cheyenne Mountain Zoo's dedication over the last year to continue providing hands-on help for imperiled species through various conservation programs – both locally and globally.

Looking into our 2016-2017 fiscal year, we hope to further our conservation efforts by sending more staff around the globe. Conservation trips are in the works to Panama to help with mountain tapir research and a separate trip to continue our efforts to save Panamanian amphibians. Excursions are also planned to South Africa to continue our efforts to help rescue African penguins and to other parts of Africa to assess the effects of poaching on elephants and rhinos first-hand.

HELPING WILD ORANGUTANS IN INDONESIA & MALAYSIA

In October 2015, two of Cheyenne Mountain Zoo's staff members, Dina Bredahl and Tracey Gazibara, traveled to Malaysia, where they continued researching the palm oil crisis. During their trip, they toured an endangered species research site, reforestation projects and attended the Roundtable on Sustainable Palm Oil (RSPO) annual conference with delegates from all over the world.

Cheyenne Mountain Zoo was the first zoo to join the RSPO as an environmental non-governmental agency in 2010. Being a member of the RSPO gives the Zoo voting power, so we can better affect change in the palm oil industry. Attending the conference and continuing research on palm oil growers and manufactures also keeps the Zoo's staff better informed of the issues surrounding palm oil, which we can then pass along to our guests.

The RSPO continues to gain ground in encouraging plantations, both big and small, to become certified. In order to continue to move forward, everyone needs to do their part to put more pressure on manufacturers to become RSPO members and to use certified sustainable palm oil that is deforestation-free in all of their products.

Palm oil is found in 50% of all food and health/beauty products we use every day. To help everyone make responsible choices about the products they purchase, the Zoo's palm oil team developed a phone app that indicates if products are made by members of the RSPO. The app also gives the item a green, yellow or orange rating. The rating indicates how well companies are doing in their goal to become 100% sustainable and deforestation-free.

The team is currently working on updating the app to include a barcode scanner, which will be available in the coming year. The Zoo hopes that the barcode scanner will make it even easier to make the best choices when people are doing their everyday shopping, and to do their part to save orangutans, sun bears, tigers, Asian elephants and many other endangered species.

HELPING WILD AFRICAN PENGUINS IN SOUTH AFRICA

In December 2015, CMZ animal keeper Anthony Nelson traveled to South Africa to volunteer with South African Foundation for the Conservation of Coastal Birds (SANCCOB). While there, he saw first-hand the struggles that African penguins are facing in the wild.

In 1920, there were one million breeding pairs of African penguins; today, less than 2.5% of that number remains in the wild. There is a real fear among conservationists that penguins will go extinct in our lifetime, if there isn't more done to save them.

Nelson's passion for penguins pushed him to travel to Africa. Nelson wanted to get a first-hand look at the work SANCCOB is doing to save African penguins and gain knowledge about action steps people living in the U.S. could take to help them. He noted that SANCCOB's staff are a group of extraordinary conservationists. They care for 250 to 600 birds in the center at one time. The day consists of feeding the penguins, cleaning their enclosures, doing medical checks and placing the penguins in nebulizers to keep their lungs healthy. They care for the birds day in and day out until they can be released back into the wild.

Continued on page 18

SANCCOB's hatchery receives eggs that have been abandoned, either due to heavy rains or by molting parents, who don't have enough energy to care for them. They also receive newly hatched chicks for similar reasons. SANCCOB not only hatches eggs and raises chicks, but they also rehabilitate adults that have been injured on the road or by boats and those that have been covered in oil from tanker spills.

An easy way to help protect African penguin habitat is by making sure you and your family are eating sustainable seafood. You can see if your seafood is sustainable by using the Seafood Watch app on your smart phone. Not using plastic bags and plastic soda rings will also help save wild penguin populations.

From 2010 to 2015, more than \$55,000 has been donated to SANCCOB from Quarters for Conservation and membership conservation donations. In April 2016, our members voted to send SANCCOB an additional \$20,000 for their conservation efforts.

HELPING WILD GIRAFFE IN AFRICA

Cheyenne Mountain Zoo's Vice President of Mission & Programs, Dr. Liza Dadone, traveled to Uganda, Africa in January 2016. While there, she assisted a diverse veterinary team with Operation Twiga, a project aimed at translocating 18 Rothschild's giraffe from the northern part of Murchison Falls National Park to the southern part. A significant portion of the operation, over \$26,000, was funded by Cheyenne Mountain Zoo's visitors and members through Quarters for Conservation.

The operation was imperative to establish a population of Rothschild's giraffe back into a historic home range, where they had lived 200 years ago. The project was timed before a potential new threat to the last remaining Rothschild's giraffe – oil exploration through the northern part of Murchison Falls National Park.

Moving this assurance population to an area with fewer threats will hopefully help stabilize the population of this subspecies in the wild. Giraffe have faced a 40% decline in population in the last 15 years – there are now only about 80,000 giraffe remaining in the wild. Rothschild's giraffe are one of the most critically endangered subspecies of giraffe, with only 1,500 remaining in the wild; of those, almost the entire population currently live in Murchison Falls National Park.

Dadone worked with a multinational team of veterinarians, park rangers, researchers and conservationists from the Uganda Wildlife Authority, Cleveland Zoo and the Gorilla Doctors, veterinarians who primarily work with wild mountain gorillas in Uganda and Rowanda.

During the two-week project, the team located giraffe between the ages of two and three for potential translocation. Once a giraffe was located, it was anesthetized briefly so it could be examined and a decision could be made on whether the giraffe would be relocated. If so, the team transported it by truck to a boma, or temporary holding location. From there, the group of giraffe was transported by barge across the Nile to the south side of Murchison Falls National Park. The process was then repeated until three groups, a total of 18 giraffe (14 females and four males), were translocated.

For the next two years, the translocated giraffe will be monitored via GPS collars that are strapped underneath their chins and sit between their osicones. The goal is to have the giraffe breed and populate the new area.

HELPING WILD AMPHIBIANS IN PANAMA

In February 2016, two Zoo staff members, Jackie Butterfield and Rick Hester, traveled to Panama in an effort to locate and conduct research on toads and frogs in the Darien Gap of Panama. The trip was coordinated by the Panama Amphibian Rescue and Conservation (PARC) project, which Cheyenne Mountain Zoo helped to create in 2009.

The last search for amphibians in the Darien Gap was in 2012. The Darien is located between Panama and Columbia. It is highly guarded by military groups, because of its reputation of being a drug corridor between the two countries. It is also known as being one of the hardest places in the world to visit and, thus, is one of the least visited places on the globe. The fact that PARC received another permit to conduct research there, and that we were invited to assist, is truly remarkable.

The goal of the research project was to find toads, specifically the mountain harlequin toad, to swab for the chytrid fungus. Chytrid is fatal to amphibians and is responsible for the largest decline of amphibian species in Panama and around the world. The epidemic is threatening more than one-third of the world's amphibian species with extinction. The group also wanted to collect mountain harlequin toads to add to the PARC isolation pods in an effort to protect them from chytrid. They will house and breed the toads until a cure for the fungus can be found.

The group searched for toads for eight days and seven nights, and located 18 mountain harlequin toads. All of the toads they located were swabbed to determine if chytrid was present on Cerro Sapo, the mountain that the group explored. Regardless of the results, future research is proposed in this region, pending permit acquisition, funding and government approval.





EdVentures for All

EDUCATION IS OUR PASSION

Over the past several years, Cheyenne Mountain Zoo's education department has tossed out traditional classroom-style classes and replaced their programming with hands-on adventures with nature. Thus, they are now known as the EdVenture department. The goal of EdVenture is to instill and foster a lifelong love of nature and animals through a wide variety of learning opportunities for guests of all ages, including Zoo camps, ZOOMobile, Zoo Crew and other teen programs, Early Explorers and WildNights.

MEANINGFUL EXPERIENCES

The EdVenture programs that saw the most growth last year were teen programs and Zoo camps. The Zoo enrolled 1,201 children in winter, spring, fall and summer camps. Following an awesome camp year, our summer camp received a second gold award in the Best of Springs edition of *The Gazette*. The teen programs offered adventure trips in both summer 2015 and winter 2016. Trips included rock climbing, whitewater rafting, hiking, mountain biking, ice climbing, archery and trail work in Garden of the Gods. In total, 83 teens spent 14,122 hours at the Zoo or participating in Zoo-led nature activities.

The Loft is one of the most popular places to get hands-on and up-close with animals at the Zoo. During our 2015-2016 fiscal year, the staff interacted in a meaningful way with 167,929 guests. On average, that is about 14,000 people per month who got to touch an animal, help make an animal diet, give a bath to a tortoise or otherwise interact with our outreach animals.

For the second year in a row, our EdVenture department invited junior high students to visit the Zoo in May for Endangered Species Day. The students educated Zoo guests about an endangered species they'd researched and wanted to protect; 437 students attended this year, an increase from its pilot year.

In total, the Zoo's EdVenture department programs engaged 14,430 children and adults last year.

Supporting our Cause

Cheyenne Mountain Zoo is grateful to all of our patrons who support our vision of inspiring caring and stewardship of the natural world. As a self-funded facility, our donors and sponsors are critical to our success. Although all gifts are deeply appreciated, space precludes us from individually acknowledging all of our generous friends.

THE FOLLOWING SUPPORTERS CONTRIBUTED GIFTS OF \$2,500 OR MORE (CASH OR IN-KIND) FROM MAY 2015 TO APRIL 2016.

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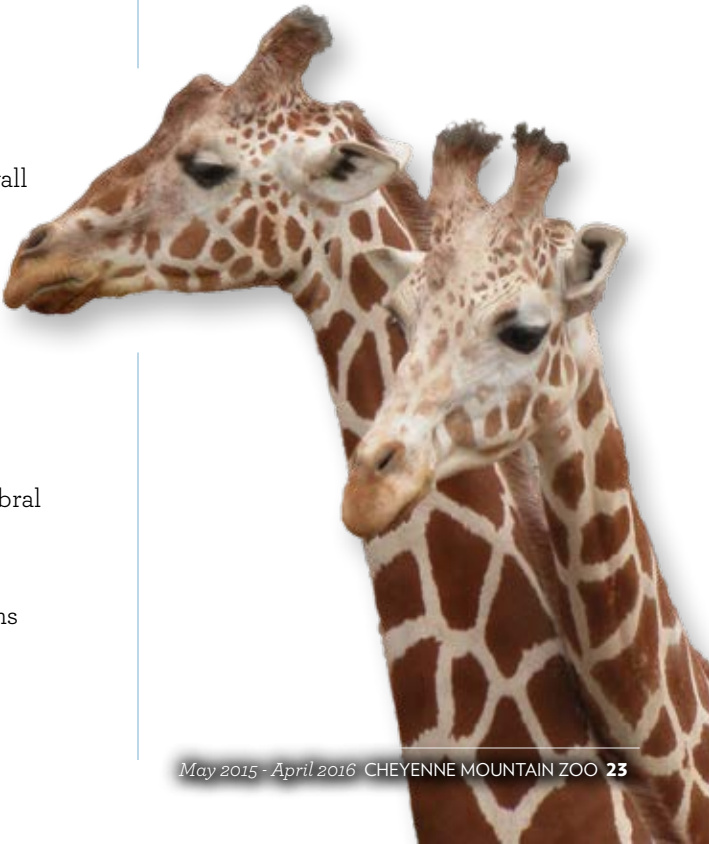
Estate of Paul Deery
Mr. Paul and Mrs. Peri Faricy
Mr. Dan and Mrs. Tia Ferguson
Mr. Terryll Fleming
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Making Waves Campaign Donors

A wave of change is washing over Cheyenne Mountain Zoo as we take on a new endeavor to build modern homes for our hippos and penguins! Our Making Waves campaign aims at raising \$10.4 million dollars for the new exhibits, and we’ve currently raised just over \$7.5 million.

Our hippo exhibit will offer underwater viewing, a suspension bridge above a new riverway, and room for a male hippo and baby hippos (hopefully)! The penguin habitat will boast rocky beaches with lots of nesting sites and unique viewing opportunities. Both the penguin and hippo exhibits will have a modern water filtration and recycling system, which will help us significantly cut down on water consumption.

Additionally, while the hippo and penguin exhibits are under construction, we will start planning and building our new EdVenture/Guest Services/ADA Restroom Complex near the main entrance of the Zoo.



THANK YOU TO OUR GENEROUS DONORS WHO ARE ALREADY “MAKING WAVES” AT CHEYENNE MOUNTAIN ZOO. GIFTS OF \$1,000 OR MORE TO THE MAKING WAVES CAMPAIGN ARE RECOGNIZED.

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1926 Society

The following are members of the Zoo's 1926 Society, recognizing generous friends who have provided for the Zoo in their wills or estate plans.

To learn more about planned giving at the Zoo, or to inform us of your future provisions, contact Tracey Gazibara at (719) 633-9925 x153.

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Our Sponsors

We would like to thank the following corporate sponsors, who recognize the mutually beneficial partnership that Cheyenne Mountain Zoo offers. Sponsorships offer area businesses the opportunity to accomplish their marketing goals while supporting the important conservation work of the Zoo.

For sponsorship opportunities, contact Jenny Koch at (719) 633-9925 x114.

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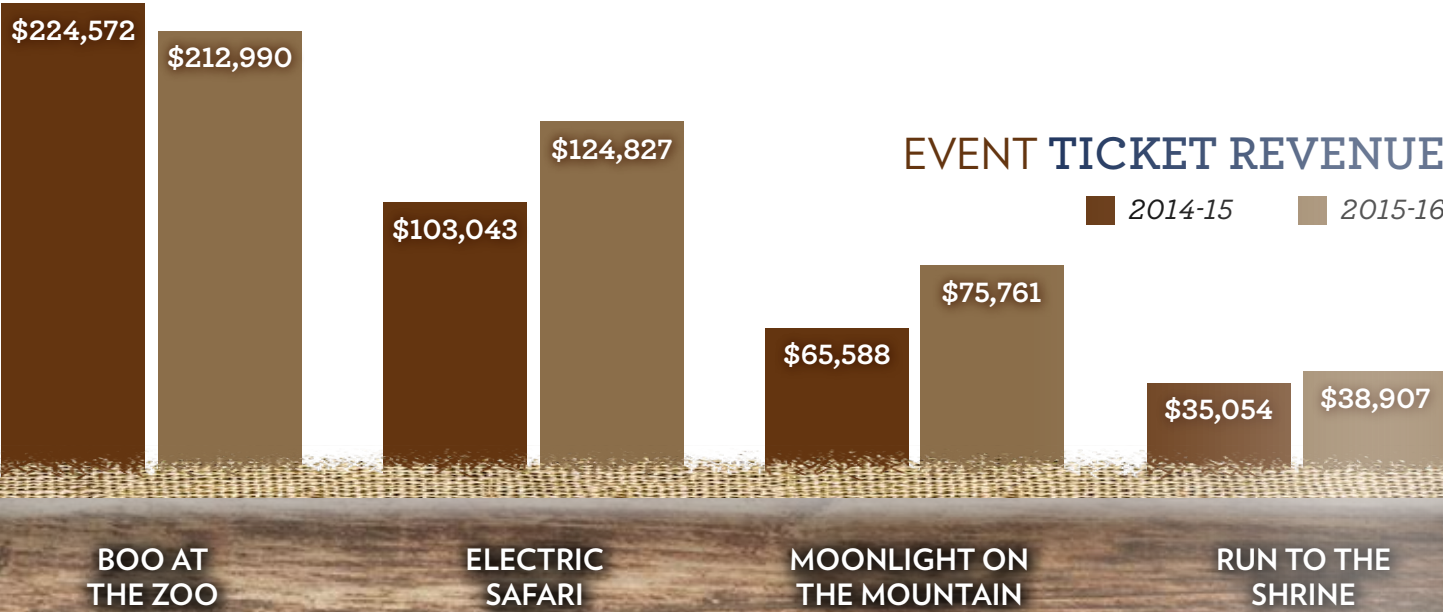
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Numbers at a Glance

NUMERICAL HIGHLIGHTS

	2014-2015	2015-2016	
SOCIAL MEDIA	691,567	750,659	Zoo Attendance
	1.95 million	2.07 million	Membership Revenue Funds
	60,183	86,871	Facebook Fans
	2,912	11,917	Instagram Followers
	890,080	916,684	Website Visits
OTHER NOTABLE NUMBERS	\$551,342	\$593,751	Sky Ride Revenue
	\$11,040	\$11,277	Animal Artwork
EDVENTURE PROGRAMMING	721	902	Summer Camp Participants
	1,536	3,291	Birthday Party Participants
ANIMAL FEEDING EXPERIENCE REVENUE	\$39,495	\$44,445	Elephant Snack Time
	\$6,423	\$9,125	Rhino Snack Time
	\$494,455	\$680,049	Giraffe Feeding





Financial Summary

MAY 1, 2015 - APRIL 30, 2016

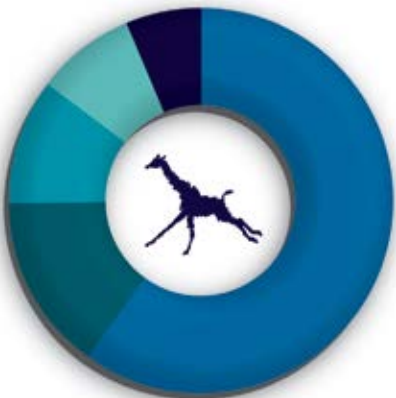
Cheyenne Mountain Zoo is one of only ten of the more than 200 AZA-accredited zoos that does not receive any tax support. The Zoo relies solely on donations, membership dues, admissions and grants for funding. Figures are from 2015-16 audited financial statements, which are available on the Zoo's website.

**SUPPORT
& REVENUE**
Total Operating Income
\$13,485,176



- Admissions \$6,206,556
- Visitor services & programs \$3,926,317
- Membership dues \$2,022,621
- Operating contributions \$1,046,024
- Net assets released from restrictions \$173,704
- Other income \$109,954

ZOO EXPENSES
Total Operating Expenses
\$10,038,556



- Animal management \$6,037,124
- Education \$1,479,879
- General and administrative \$1,045,118
- Advertising and marketing \$854,213
- Development and fundraising \$622,222

NET ASSETS
Total Net Assets
\$43,516,473

Net Assets, May 1, 2015	\$41,869,948
Net Surplus from Operation	3,446,620
Add Net Assets Released for Capital Assets	694,260
Less Depreciation this Period	(2,494,355)
Net Assets, April 30, 2016	\$43,516,473



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Way Beyond
Watching